



GlaxoSmithKline

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OS-CAL[®] FACT SHEET

Os-Cal[®]

Os-Cal[®] is the calcium supplement doctors and pharmacists recommend most and has been clinically proven effective in well-controlled clinical studies.

Benefits

Two Os-Cal 500 +D tablets provide 100% of the recommended daily value of calcium and Vitamin D for both women and men 19-50 years old. Two Os-Cal Ultra tablets provide 120% of the daily value of calcium and 100% of the daily value for Vitamins D and E, zinc, copper and manganese as well as 200% of the daily value for Vitamin C for both women and men 19-50 years old.

Os-Cal vs. Citracal[®]

Os-Cal tablets are smaller than Citracal[®] tablets, yet they deliver about 60% more elemental calcium (Os-Cal 500+D vs. Citracal 315+D). It takes more than three Citracal tablets to give you the calcium you get in just two Os-Cals. And since calcium carbonate offers unsurpassed absorption and is much less expensive than calcium citrate on a milligram per milligram basis, Os-Cal is a more cost-effective choice than Citracal.

Os-Cal Variants

Os-Cal has four different formulas, each of which is a calcium carbonate formulation:

OS-CAL ULTRA 600mg of calcium plus 200 IU vitamin D and 7 key nutrients known to support bone health -- more added nutrients than Caltrate or Citracal. And Os-Cal Ultra is the only calcium supplement to include antioxidants C and E.

-more-

	OS-CAL 500	500 mg of calcium.
	OS-CAL CALCIUM 500+D	500 mg of calcium plus 200 IU of vitamin D, which helps the body absorb calcium
	OS-CAL CHEWABLE	500 mg of calcium in a great-tasting, chewable, Bavarian cream flavor
Packaging	OS-CAL ULTRA	60- and 120-count bottles
	OS-CAL 500	75- and 160-count bottles
	OS-CAL 500+D	75- and 160-count bottles
	OS-CAL CHEWABLE	60-count bottles
Appearance	OS-CAL ULTRA	Periwinkle, oblong, about ¾" long
	OS-CAL 500	Pale green, oblong, about ¾" long
	OS-CAL 500+D	Bright green, oblong, about ¾" long
	OS-CAL CHEWABLE	White, round, flat, about ¾" diameter
Suggested Retail Price	\$14.56	OS-CAL 500+D, 160-COUNT BOTTLE OS-CAL 500, 160-COUNT BOTTLE OS-CAL ULTRA 600, 120-COUNT BOTTLE
	\$8.12	OS-CAL 500+D, 75-COUNT BOTTLE OS-CAL 500, 75-COUNT BOTTLE OS-CAL ULTRA 600, 60-COUNT BOTTLE
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About GlaxoSmithKline Consumer Healthcare	GlaxoSmithKline Consumer Healthcare is one of the world's largest over-the-counter healthcare products companies and ranks second globally in sales of oral care products. Its more than 30 well-known products include such medicine cabinet staples as Aquafresh [®] toothpastes and toothbrushes, Nicorette [®] , NicoDerm [®] CQ, Os-Cal [®] , Sensodyne [®] and TUMS [®] .	
About GlaxoSmithKline	GlaxoSmithKline — one of the world's leading research-based pharmaceutical and healthcare companies — is committed to improving the quality of human life by enabling people to do more, feel better and live longer.	